

## World events triggering rise of sustainable investing

<p><b>1986</b> Nuclear meltdown in Chernobyl (Russia); Fire and related chemical spill fire in Basel (Switzerland)</p> <p><b>1987</b> Brundtland Report: commonly agreed definition of sustainable development</p>	<p><b>1992</b> First UN-led Conference on the Environment and Development in Rio de Janeiro (Brazil)</p>	<p><b>1997</b> Signing of global CO<sub>2</sub> reduction Kyoto Protocol</p>	<p><b>2000</b> 189 countries adopt the UN Millennium Development Goals (MDG)</p>	<p><b>2005</b> Introduction of first world's carbon emissions trading system in the European Union</p>	<p><b>2008</b> Start of international banking and financial crisis</p>	<p><b>2010</b> Deepwater Horizon explosion and large oil spill in Gulf of Mexico</p>	<p><b>2011</b> Fukushima Daiichi nuclear disaster</p>	<p><b>2013</b> Rana Plaza disaster in textile factory (Bangladesh) left more than 1100 dead and 3000 injured</p>	<p><b>2015</b> VW "Diesel-Scandal" with grossly understated emissions</p> <p><b>2015</b> Launch of UN Sustainable Development Goals &amp; the UN Climate Change Agreement COP 21</p>	<p><b>2017</b> Publication of the final FSB Task Force on Climate-related Financial Disclosures (TCFD) Recommendations report</p>	<p><b>2018</b> Adoption of the action plan on sustainable finance by the European Commission</p>
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## International milestones in sustainable investing

<p><b>1970</b> First ethical investment funds</p>	<p><b>1994</b> "Triple Bottom Line Investing": Investment concept considering economic, environmental and social factors</p>	<p><b>early 2000</b> Launch of sustainable thematic listed equity funds</p>	<p><b>2006</b> Launch of new terminology for sustainable investing by PRI: Environmental, Social and Governance (ESG) Investing</p>	<p><b>2006</b> Launch of the UN sponsored Principles for Responsible Investing (PRI)</p>	<p><b>mid-2000</b> Double-digit sustainable investing market growth in all world regions led by Europe</p>	<p><b>2015</b> Release of Pope Francis Encyclical on climate change and the environment</p>	<p><b>2014</b> Fossil fuel divestment campaigns gain momentum in Anglosaxon countries</p> <p><b>2014</b> Launch of UN PRI Montreal Carbon Pledge</p>	<p><b>2016</b> Volume of sustainable in vestments in Switzerland exceeds CHF 195 bln</p>	<p><b>2017</b> ¼ of all AuM globally are invested according to sustainability criteria</p>
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## Sustainable investing at Bank J. Safra Sarasin

<p><b>1989</b> First asset management mandates defined by ecological criteria</p>	<p><b>1994</b> Launch of world's first eco-efficiency fund (listed equities &amp; bonds)</p>	<p><b>1998</b> Extension of sustainability analysis to small &amp; mid-cap equity universe</p>	<p><b>2003</b> Launch of sustainability ratings for sovereign bonds and public financial institutions</p>	<p><b>2006</b> Implementation of first sustainable mandates for private clients and managed fund portfolios</p> <p><b>2008</b> Launch of several single and multi thematic equity strategies</p>	<p><b>2009</b> Private clients' mandates managed along sustainability criteria</p> <p><b>2009</b> Launch of sustainability direct real estate funds</p>	<p><b>2010</b> Launch of sustainable emerging markets fund</p>	<p><b>2014</b> Launch of Sustainable Investing 2.0 – implementation along the investment process</p>	<p><b>2015</b> International visibility with joint PRI Research &amp; Innovation events and Responsible Investor Pension Fund Awards</p>	<p><b>2014</b> New Corporate Sustainability Board chaired by Executive Management Member; New external Sustainability Advisory Council</p>	<p><b>2016</b> Launch of Portfolio ESG Analysis &amp; Reporting for Private &amp; Institutional Clients</p> <p><b>2016</b> Relaunch of the Active Ownership-approach, incl. Customised Proxy Voting Policy</p>	<p><b>2017</b> Introduction of the Impact Monitoring</p>	<p><b>2018</b> 6 additional sustainable funds launched</p>
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